



MANiLAM®

LAMINATES | PLYWOOD

Manilam Speaks

Design to Inspire



3rd Edition

*"You have to
dream
before your
dreams
can come true."*

– A. P. J. Abdul Kalam

Dedicated to all the people
who have dared to dream big with us.



Contents

1. From the Founder's Desk	04
2. About + Mission & Vision	05
3. Milestones At A Glance	06
4. Management Team	07
5. Our Collection	08
6. Experience Centres	10
7. New Segment - Manilam Plywood	13
8. North India Activities	15
9. MATECIA Exhibition	17
10. East India Activities	18
11. An Evening of Networking - Bali Trip	20
12. South India Activities	22
13. Manilam Speaks	23
14. Manilam Magic	25
15. Gallery	26



From the Founder's Desk

Change is the only constant in the universe

It is said that change is the only constant in the universe, and no matter how challenging it may seem at the moment, change is what helps us to evolve into a better and stronger version of ourselves.

We have a strong commitment to learning new abilities, and we view change as a positive opportunity for evolution and growth. At Manilam, we had our fair share of these events in the previous year as we significantly expanded our diverse and dynamic portfolio:

- Added new collections to our existing designs in the 1mm collections
- A fully dedicated range of solid colours in a varied set of textures for the 1mm range

For our readers, a separate folder with the brand-new exterior grade Cladding product line has been introduced. At Apparao Gardens in Chennai, we also opened our Chennai Experience Centre. This is Manilam's third full-scale experience centre after Delhi and Bengaluru. We started 2023 with renewed optimism and zeal to bring our vision closer to reality. We are proud to introduce our new range of Manilam Plywood to the basket of products available to our customers. Manilam Plywood is backed by a 10-year money-back guarantee, a first in the plywood industry.

The essential need for quality structural materials, which has been a long-standing demand from all our clients, will be augmented by our selection of plywood. This year, we have lots more planned as part of our ongoing commitment to providing customers with the right products at the optimal price and quality matrix. The entire team at Manilam is working round-the-clock to make this endeavour successful.

All The Best!

About us

Manilam Industries embarked upon a journey of reimagining interior spaces in the year 2018. Our journey started with High-Pressure Laminate products under the flagship brand of Manilam.

Throughout the years, Manilam has earned customer trust and expanded the product line to include a variety of plywood grades, speciality items like Claddings, and an economy range of Laminates. Manilam's rich portfolio today includes Plywood, 1mm Laminates with a solid colour category under the Artistica Collection, 0.8mm under the Vogue Laminates, External Grade Wall Cladding, Door Skins and Liner Laminates.

At Manilam, we want to give our clients a product they truly deserve to design durable and beautiful interior spaces as we continue to expand our inventory of premium items for them.

It's the start of a long and exciting journey, and the entire Manilam team is prepared for the uphill climb to reach our goal.

Mission

To help create interiors that are a true reflection of the people residing in them by providing a variety of interior decoration solutions that are a true hallmark of strength, durability and style in the most contemporary designs at the most affordable prices through the most convenient channels

Vision

Making beautiful spaces a reality for everyone



Milestones at a glance

2023

- New Corporate Office at Kolkata
- Launched Manilam's range of Plywood
- Launched Vogue Collection (3rd Edition)
- Transformed our old logo

2022

- Increased production capacity to 5 million sheets per year
- Launched Magnificent Fabric Collection
- Launched Artistica Collection (2nd Edition)
- Launched Dwar Collection (2nd Edition)
- Set up Experience Centre/Depot at Chennai
- Launched 1mm Colours Collection
- Launched the all-new Exterior Wall Cladding Collection

2021

- Increased production capacity to 4 million sheets per year
- Launched Magnificent Collection (3rd Edition)
- Introduced a new Product Line - Shuttering Ply
- Set up Experience Centre/Depot at Delhi

2020

- Increased production capacity to 3 million sheets per year
- Launched Artistica and Vogue Collection (2nd Edition) - the first-ever online launch in the industry
- Launched Magnificent (2nd Edition)
- Set up Experience Centre/Depot at Bengaluru

2019

- Increased production capacity from 1 million to 2 million sheets per year
- Launched Vogue Collection
- Launched Dwar Collection

2018

- Inception with Magnificent Collection

Our Management Team



Mr. Umesh Nemani



Mr. M.K. Agrawal



Mr. Sanjay Agrawal



Mr. Aman Nemani



Ms. Namrata Agrawal



Mr. Raghav Agrawal



Mr. Subodh Bhutia



Mr. Shikhar Singhania

Our Collection



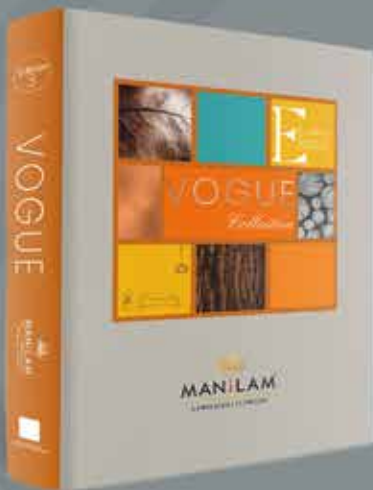
Artistica Collection
2nd Edition



New Colors
Collection



New External
Wall Cladding



New Vogue
Collection



New Magnificent
Collection



Dwar Collection

Exterior Wall Cladding Collection

We have carved a special place for ourselves in the industry with our innovative line of exceptional products that enhance exterior facades with an astonishing appearance and feel.

Manilam offers its clients sturdy yet stunning products that capture their attention and give a lasting sense of style right away! Our range boasts an unmatched advantage owing to its robustness, durability, and all-weather-resistant design, demonstrating its sustainability and superior adaptability.



ISI & ISO Certified



Fire Retardant & Heat Resistant



Termite Proof



No Fading Guarantee



11 Years Warranty



All Weather Resistant

Colours Collection

Manilam is one of India's leading manufacturers of exotic decorative laminates. Beautify your interiors with vibrant colours and textures inspired by nature. By implementing feedback from architects, interior designers, and our valued customers, we have created a diverse colour spectrum that has become an industry benchmark.

40+ Colours in 10+ Finishes | Colour Precision & Accuracy

Vogue Collection

In tandem with industry trends, we keep updating our collections to include new designs and contemporary trends from time to time. We present to you the Vogue Collection - 3rd Edition.

**20+ Finishes | 250+ Designs | 40+ High Gloss Designs
4 New Textures | New Range of Metallics**

Experience Centres

Manilam aims to give clients a comprehensive and dynamic experience. We have established Experience Centres in the nation's major cities to facilitate the same. Manilam now has centres in Bengaluru, Delhi, and Chennai that are fully functional.

Customers can explore our complete collection at these Experience Centres in a beautiful setting, compare aesthetic options with the help of our design advisors, and select the finest option for decorating your house.

In addition to Experience Centres, we have also associated with reputed retailers in various locations to give a similar experience and convenience to the customers visiting their showrooms.

Manilam is always committed to the convenience of its customers, making its products easily accessible to all under the best guidance and ambience possible. This results in a very high level of client satisfaction and generates a significant amount of referral business for us.

Bengaluru Centre



Located near the main market, this facility displays all our latest designs and operates on a real-time basis, allowing customers to place orders and receive delivery within 24 hours in the city. We have also opened a service depot in Banswadi to provide additional support to our customers in Bengaluru.

Chennai Centre



The Chennai Experience Centre located in the heart of Chennai's timber industry at Apparao Gardens, Choolai, offers the ultimate 'Manilam Experience'. It is artistically designed to showcase our products up close and personal in their full glory and dimensions.

Delhi Centre



Strategically located at Kirti Nagar - one of the largest furniture and wood markets in Asia - this centre houses a dedicated experience and meeting area for architects and their clients. Along with a display of sheet designs from the latest collections. Additionally, the centre is supported by a company-operated depot that caters to the entire north India region.

Inauguration of Depot Loni Road, New Delhi



Laminates Factory

Manilam's laminate production facility in the suburbs of Bareilly in Uttar Pradesh enjoys close proximity to India's major commercial centres.

In the year 2018, we first commenced manufacturing with an annual capacity of 1.25 million sheets in a single press. Due to overwhelming demand for product, we expanded our capacity. Today, Manilam produces 5 million sheets annually with 4 fully operational presses.

One of the fastest-growing brands in the market, Manilam aims to expand quickly to meet the needs of the housing segment.



New Segment

Inspired by the commendable response to our range of Manilam Laminates, we have launched the Manilam Plywood line-up. Manilam Plywood is manufactured at our state-of-the-art factory situated in Bareilly, which is conveniently located with easy access to the nation's major commercial hubs.

Also, it is home to the greatest hardwood timber species, perfect for producing plywood of the highest calibre. All Manilam Plywood products surpass the requirements for every BIS parameter. Also, the plywood is made with OCTA Technology to deliver unmatched quality for long shelf life.

Calibrators and core composers at the factory ensure that every sheet of Manilam Plywood delivers the highest standards in structural excellence and dimensional stability.





Manilam Range Includes:

CLUB 10X

GOLD BWP

REGULATE BWP

REGULATE BWR

REGULATE MR

FILM FACED PLYWOOD

**All Manilam Plywood Products are
Double-Side Calibrated | Created with 4 Press Technology
Termite & Borer-Proof | Anti-Bacteria**

Product USP

CLUB 10X

GOLD

Structural Grade IS:10701

BWP (Boiling Water Proof)

Fire Retardant IS:5509

IS:710 Certified

Lifetime Warranty

30-Years Warranty

10 Times Money Back

2 Times Money Back

Regulate

MR: 11-Years Warranty

BWR: 15-Years Warranty

BWP: 30-Years Warranty

North India Activities

Architect Alumni Meet, Lucknow



Carpenter Meet, Ambala



Carpenter Meet, Hari Om Timber, Loni Road



North India Activities

Carpenter Meet, Pitampura



Dealer Meet, Loni Road, New Delhi



Matecia Exhibition

MATECIA is an Indian business event that links exhibitors and sponsors with professionals in the building material and interior products sectors. It comes courtesy of the 21-year-old reputed media house behind SURFACES REPORTER®, PLY REPORTER and FURNITURE DESIGN & TECHNOLOGY.

MATECIA 2022 Edition witnessed 25,000+ visitors from 16+ nations and 500+ Indian towns and cities. It is undoubtedly one of India's most successful exhibits for building material brands.

As a proud sponsor of the event, Manilam successfully showcased an assortment of goods, including liners, door skins, and 1mm & 0.8mm laminates. At the 3-day event, we also launched our Wall Cladding Series and a brand new lineup of 1mm solid colours in the Colours Collection amidst a multitude of interior designers and architects.



East India Activities

Dealer Meet, Bhubaneswar



Dealer Meet, Dhanbad



East India Activities

Dealer Meet, Durgapur



Dealer Meet, Guwahati



Dealer Meet, TATA



International trip to Bali

For our Champion Channel Partners





South India Activities

Branding Activities



Manilam Speaks

In order to create a strong bond with our stakeholders and provide a holistic view of what we have been doing, Manilam Speaks came into being in 2022. It also serves to recognise the people who have actively supported us in this journey.

This magazine is the go-to resource for all our stakeholders to learn about the development of the brand and our efforts to make Manilam "The Manilam" we envision and deliver on our brand promise.

The fact that this small endeavour has already touched hearts and reached thousands of people fills our hearts with great pride and gratitude. Just like the youth of modern India, we are fearless, proud, and ambitious about what we are and what we will become.

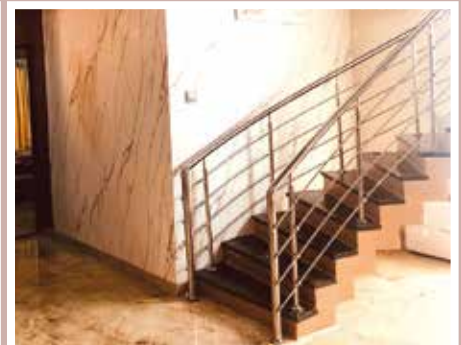


Manilam Speaks



TOUCHING Homes & Hearts

across the nation



Gallery







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LAMINATES | PLYWOOD



@manilamofficial

+91 84484 48917