



MANiLAM[®]

DECORATIVE PANEL

Manilam lagega
to sirf yahi dikhega...

Manilam Speaks

Designs to Inspire



SEPTEMBER 2022 ISSUE

“
The future
belongs to those
who believe in
the beauty of
their dreams.”

- Eleanor Roosevelt

Dedicated to all the people who have
dared to dream big dreams with us.

CONTENTS

1. From The Founder's Desk	04
2. About Us + Mission & Vision	06
3. Our Management Team	07
4. State-of-The-Art Manufacturing Facility	08
5. Products	10
6. New Launch - Artistica 2nd Edition	12
7. Artistica 2nd Launch Event	13
8. Thoughts on Artistica	15
9. Indiawood Exhibition	16
10. North India Activities	18
11. East India Activities	20
12. Magazine Launch	22
13. Manilam Magic	23
14. Our Sales Team	24
15. Experience Centres	25



FROM THE FOUNDER'S DESK

Manilam was born around 4 years ago and since then we have come very far. We have managed to survive and successfully come out of one of the biggest global crises in over a century and we've not just sustained ourselves but we've also grown in that period. With pride in our hearts, we announce that we now have achieved a manufacturing capacity of 5 million sheets per year, with a wide range of products in our portfolio, starting from 0.8mm Laminates (Vogue Collection) to 1mm Laminates (Artistica Collection) to Door Skins (Dwar Collection).

Manilam is fast becoming a well-known name in the industry and we believe what makes us special is the Manilam Factor i.e., Design, Performance, Availability and Service.

Any brand is only as good as its products and designs, and we ensure that our lookbooks have been curated with the best designs after taking into consideration advice from industry experts, market research and feedback from customers and channel partners.

As important as it is to have good aesthetics, it's also significant to pursue a quality-first approach. We leave no stone unturned, employing best-in-class machinery, plates, papers and chemicals with industry-best manufacturing methods to ensure that customers are getting their money's worth.

The next step was to strengthen our supply chain so as to make our products available within easy reach of the customer, and for that we have tied up with channel partners all over the country and we now have more than 50 distributors and 2000+ dealers all over India. Not just this, we also have experience centres in important metro cities like Delhi, Bengaluru and Chennai where customers can get a look and feel of the product before investing in them.

Good quality, design and availability can only take you so far; after-sales service is what actually completes a product and creates a brand. Hence, we are always in listening mode, trying to solve the problems of our customers and trade partners in real-time.

All these are factors which give the Manilam team the confidence to say – “Manilam Lagega to Sirf Yahi Dikhega!” because we are not afraid of challenges. We see them as opportunities and have proved this when we launched our first Artistica 1mm collection in the middle of complete lockdown. The response to that lookbook was tremendous, which encouraged us to come up with the 2nd edition of the lookbook which has also received a superb response. We thank all the team members for their invaluable support as we resolve to keep up the hard work and serve you better every day.



**“Manilam
Lagega
to Sirf Yahi
Dikhega!”**

About Us

Be it classic, elegant or contemporary laminate designs, Manilam has it all.

We are transforming the way India thinks of laminates as being just an economical, resilient material to a transformative, aesthetic and diverse canvas for reimagining interior spaces.

Mission

Making aspirational interiors accessible to all, by providing customers with a variety of interior decoration solutions in the most contemporary designs at the most affordable prices through the most convenient channels

Vision

Making beautiful spaces a reality for everyone



Our Management Team



Mr. Umesh Nemani



Mr. M.K. Agrawal



Mr. Sanjay Agrawal



Mr. Aman Nemani



Ms. Namrata Agrawal



Mr. Raghav Agrawal



Mr. Subodh Bhutia, Bengaluru



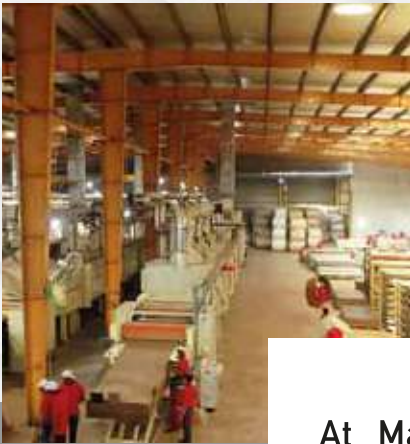
Mr. Shikhar Singhania, Delhi



*State-of-The-Art
Manufacturing
Facility*

*It is our ambitious endeavour to deliver the best
and most diverse interior solutions in the industry.*





At Manilam, it is our ambitious endeavour to deliver the best and most diverse interior solutions in the industry, with trendy Designs, superior Performance and Service.



Exemplary Quality with Sublime Perfection

Today we are India's one of the leading laminate manufacturers, providing an array of decorative laminates. Manilam products go through a series of quality checks in our modern facility before it becomes a part of your office or home space.



Non - Toxic



Long Lasting



Thermo Stable



Sanitizable

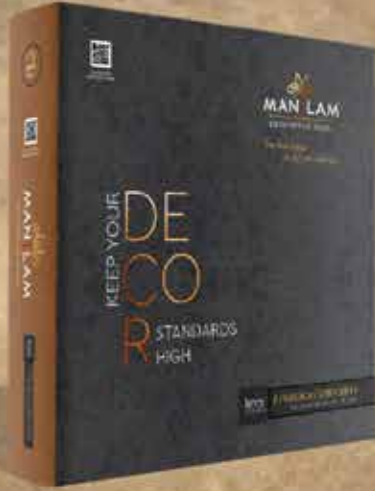


Washable



Uniform
Thickness

Our Products



**Artistica Collection
2nd Edition**



Vogue Collection



Dwar Collection



Magnificent Collection



Magnificent Collection

New Launch

Artistica 2nd Edition

100 New Designs

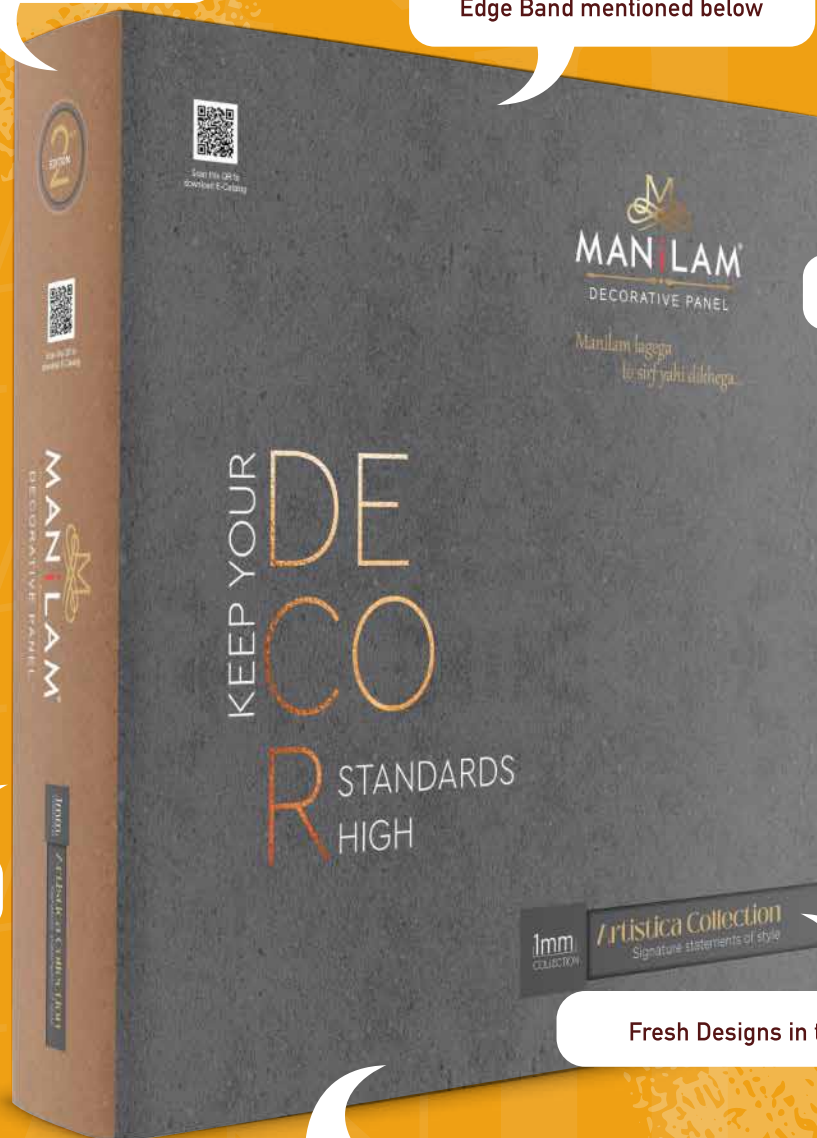
Edge Band mentioned below

New Abstract Designs

QR Code Scanner

Fresh Designs in the Marble Series

48 Solid Option both in SF and LG



Artistica Launch

This lookbook includes 100 new designs, which are in tandem with the trends of the market in the last two years. We are confident that this lookbook is at par among the best ones in the Indian market. This lookbook has a lot of new things to offer - around 15 to 20 new solid colours, fresh designs in the marble series and new abstract designs with all-new finishes. All of the hard work from the entire team gives us the confidence to say,



“Manilam Lagega To Sirf Yahi Dikhega”



Artistica Launch



We have added a range which can cater to the needs of each and every section of the industry, from projects to the retail market, architects, and interior designers. One can find a very good range of stones and different shades of solid colours with its applications displayed alongside the designs that can be applied to homes and different projects. Besides, in this lookbook, abstracts have been added in good numbers.

Thoughts on Artistica



Manilam is Manilam. No words for Manilam. Manilam has given us peace in our life.

Kamal Kishore Bihani
Om Ply, Bankra

Have been associated with Manilam for long time. It has huge range of products to choose from. They have a great supply chain. I believe this brand will go a long way.



Amit Goenka
Balaji Ply Lam, Hazra



I have had a great journey with Manilam and still a long way to go. Premium quality products at great prices.

Pratik Duggar
Universal Enterprise, Bhowanipur

Manilam has a very good and successful company with great quality. Customer loves their range of products. I haven't received any complain yet.



Bipin Shaw
Om Mahabir Plywood, Behala



My journey with Manilam has been great. It has very good back support. All the issues are heard and solution is provided very quickly.

Surajit Dutta
Shubham Plywood, Behala

Indiawood Exhibition

The company management ensures to make itself available for facetime with the customers by participating in various events.

The most recent of them has been the Indiawood Exhibition - one of the world's leading exhibitions for the furniture manufacturing and the woodworking industry. Spread over 5 days at Bengaluru, in June 2022, with more than 850 exhibitors, and more than 70,000 trade visitors over an area of 5 halls and 65000+ sqm, from various countries belonging to various niches of the industry like Furniture & Kitchen manufacturers, Architects, Interior Designers, Timber Traders, Saw Millers, Builders, Contractors, Hardware Distributors and Dealers.



Indiawood Exhibition



North India Activities

Ajmer Meet with Channel Partners



Carpenter Meet

M-S Bagga Timber, Delhi



Carpenter Meet

M-S Dadi Maa Plywood, New Delhi



M-S J.S. Plywood, Delhi



M-S Maa Dhari Timber, Delhi



Reward Scheme

G.T.B Timber Traders, Delhi



M-S Bagga Timber, Delhi



M-S Sitaram-Sons
(Sona Enterprise), Delhi



East India Activities

Malda Dealer Meet, July 2022



Medinipur Dealer Meet, July 2022



Ranchi Dealer Meet, August 2022



Siliguri Dealer Meet, July 2022



Magazine Launch

Taking the service quality up a notch, we launched our very own journal – “**Manilam Speaks**” in June 2022, which acts as a roundup of all the activities that the company has been up to.

We at Manilam, are very proud and happy to introduce this journal as a way to stay connected to our expanding network. This magazine is a compilation of our work and a platform to give due recognition to the people that have immensely helped us in this journey, receiving a tremendous response from all around.



Manilam Magic

Sourav Roy · 11:22 PM
 We previously used Century laminates and won't lie sharing we were skeptical a bit going with Manilam. However, would like to give you some honest feedback. I loved your logo...it's classy and rich and appeals at one go. The only main thing I kept wondering was why your social presence is not as good as the quality of your product! However, am a happy customer and have done my bit by spreading the word :)

More power to you!
 Sure, that sounds great I'll do that. I was anyways planning to make a reel, will have some pics and videos taken n share it to you via email! :)

Sourav Roy
 Empowering businesses with Digital Solutions.

TODAY

Sourav Roy · 11:14 PM
 Hi Shikhar,

I'm from Kolkata and we recently renovated our home with Manilam laminates and wanted to thank you for the amazing quality.

shikhar singhania · 11:16 PM
 Hey!
 Thank you for your valuable feedback.... it's an honour to hear this

Sourav Roy · 11:20 PM

Feedback from a customer in Kolkata

Latest message



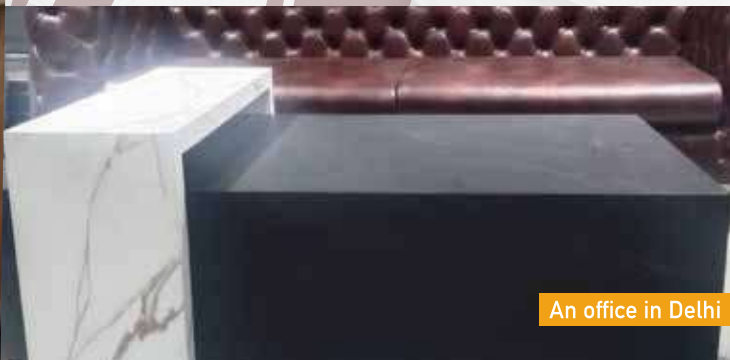
A house in Mumbai



A restaurant in Delhi



Feedback from a customer in Kolkata



An office in Delhi



Our Sales Team



**Bengaluru
Team**



**Delhi
Team**



**Kolkata
Team**

Experience Centres

Registered Office:

Manilam Industries Pvt. Ltd.
46, B. B. Ganguly Street, Room No. 9,
Fifth Floor, Kolkata (WB) – 700012
Email: bpindustries19@yahoo.com

Manufacturing Unit:

B. P. Industries (Plyboards) Pvt. Ltd.
Attamanda Gaon, Bhojipura Nainital Road,
Bareilly (UP) – 243202
Email: enquiry@manilam.com,
Phone: +91-8448448917

Bengaluru Experience Centre:

Manilam Industries Pvt. Ltd.
854/1 PP Industrial Area, Mysore Road,
Deepanjali Nagar, Bengaluru, Karnataka – 560026
Email: enquiry@manilam.com,
Phone: +91 74778 95959/ 84484 48917

Delhi Experience Centre:

Manilam Industries Pvt. Ltd.
2/36, Ground Floor, W.H.S.,
Kirti Nagar, Delhi - 110015
Email: enquiry@manilam.com,
Phone: +91 84484 48917 / 88268 44654

Chennai Experience Centre:

Manilam Industries Pvt. Ltd.
313, Apparao Gardens, Sydenhams Rd,
Choolai, Chennai (TN)- 600112







DECORATIVE PANEL

Manilam lagega
to sirf yahi dikhega...



    ManiLamDecorativePanel

 +918448448917

